

THE DEFENDERS

PDWS.BIZ

Purchase your defenders for the holidays.. Give the gift of life! And it bites back all year!!!

Kerry Sensei takes plastic to a knife fight!



Kerry Sensei shows the advantages of a defender, even at a knife fight

Yep, that's what he did. You can see his presentation to the "Brotherhood of the Blade" seminar in Chicago this summer on Ask Sensei. <http://asksensei.blip.tv/file/356545>

Kerry Sensei was loved by all except the people he picked to demonstrate the techniques on, as in his words: "I kept asking for volunteers and the whole room kept moving farther from me so I just started picking them". He got a kick out of teaching the class and exposing them to a new self-defense tool.

Both he and Master Porter flew to Chicago to teach and both were well received by the group. Master Brusso heard that everyone thought they were great teachers and our material was of great value to all who attended. We have also received some good orders from the group as well. In addition, the organizer (Dave Vargas) is now a big fan of the tools, so much so, that he is teaching them

to a large police seminar next year. Master Brusso might join him too! It is good that the tools are finally getting the exposure they deserve. Dave has even started working the tool into his classes and developing new techniques! That is just what an artist should do: absorb the tool into their techniques. Good show Dave!



Kerry Sensei Showing his personal Defender "Spec Ops 2"

Special points of interest:

- **Kerry Sensei teaches Defenders in Chicago!**
- **A "Stealth" defender is born.**
- **Defender Sales are up!**
- **Crazy Rulers is now on Boing Boing**
- **Weekly classes are now on the Internet**
- **Order your Defenders for the Holidays**

Inside this issue:

Defender Sales are Up	2
Weekly Internet Classes	2
More Qualified Instructors	2
New PDWS.biz website	3
Download Instructors	3
Vargas loves'em	3
Defenders on BoingBoing	4

The stealth is born

A defender known as the "stealth" came to be one day in Master Brusso's work shop. He was originally making a guppy when this small piece broke off and he picked it up and held it in his hand. He recalled having many women complain about the handle on the defender being to large to appropriately fit in their hand, and the idea to shape this piece popped into his head. The stealth is a small fully featured defender that is low profile and entirely concealable. The off set tail on the stealth has never been seen before in a defender and can be used for many gnarly new techniques. Don't forget to get your stealth at www.PDWS.biz.



Defender sales are up!

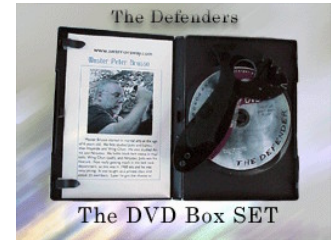
The defender sales are skyrocketing! Since the defender demonstration by Kerry Lewis Sensei, for the brotherhood of the blade, the defenders have practically been selling themselves.

Along with the brotherhood an organization about knife fighting the BBC special known as "Crazy rulers of the world" have also been exponentially helping to boost sales. The innovative design of this tool are peak-

ing peoples interests worldwide. This tool has something that has never been seen before in a defensive weapon; stealth, power, simple to use, definitive, and issues pain onto your attacker.

This influential weapon is not only being sold in the United States, it is also being sold internationally thanks to "Crazy rulers of the world" BBC Special. The word is spreading fast about these gruesome

unique tools that can help defend your life and the life of your family. Once you receive your defender don't forget to tell your family, friends, and co-workers.



The DVD box set comes with your own defender right inside.

Weekly classes on the Internet

Master Brusso is now teaching classes on Sundays. For those of who cant make these weekly classes, don't fret. We are now posting video of Sunday's lessons on the Internet. You will never have to miss another Sunday class again!

Along with posting these videos, we are also taking requests from our many viewers. If you have some-

thing that you would like demonstrated don't be afraid to make your request. These requests will then be demonstrated at one of our Sunday classes and you can learn the technique in the comfort of your own home.

Two requests have already come in for this week's lesson and those two lucky people will have their tech-

niques shown by Master Brusso. Please don't forget to watch this week's lesson at <http://asksensei.blip.tv>.

"You will never miss another Sunday class again!" - Master Brusso

More qualified Defender instructors!

People around the world are becoming licensed defender instructors. Master Brusso has converted our paper instructor's manual to an e-book for our Internet student's use. By downloading the e-book you can become a qualified defenders instructor as well. That being said, there is test at the end!

Master Brusso has welcomed 5 new instructors all thanks to his new e-book. The defenders are also being recognized internationally in places such as Canada, Russia, Italy, and England. The Russian press found the defenders to be so unique and simple that they are now writing an article on the defenders

and Master Brusso.

Master Brusso may be welcoming a new instructor from across the ocean or right next door. Thanks to the defender instructors manual e-book anyone can become an instructor. More importantly you could become an instructor.



You can get an instructors license just like this one.

A new PDWS.biz website

You have all probably visited the old PDWS.biz website. Well now thanks to Master Brusso and his ingenuity he has created an entirely new site.

Full video is now available on PDWS.biz, so if you didn't know how to properly execute a technique before you can now watch it on the new website. The defender videos that have currently been uploaded are two defender ads, bloopers, and a defender class in

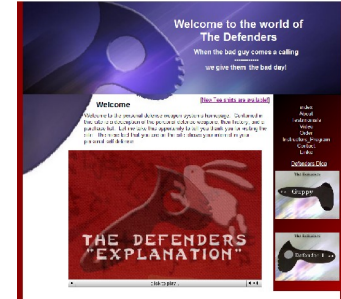
Chicago taught by Kerry Lewis Sensei.

Master Brusso also has many future plans for the site. He intends on uploading more video for your viewing pleasure, and to help educate his online students. Master Brusso also plans on adding a list of the defenders instructor's names to the site.

Although the site's design is new it still has its testimonials, order information,

and contact information. The website also has a defenders blog for all those blog addicts or new blogger's who want to write about the defenders.

Visit the new website and check out the video's or add your own blog. If you are a returning defenders student don't forget to check out our brand new Internet instructors program.



The Welcome page for PDWS.biz. Don't forget to check it out yourself!

Download the Instructors Manual

For the first time in the history of our site, awarrior-sway.com, you can download files.

Master Brusso wanted a way for his students online to have some sort of documentation, and of course the defenders instructors manual is our biggest hit.

You simply have to go to the site and click on 'sales

index.' There is a vast list of documents you can download right to your computer at home. Some of the documents you can download include; the defenders instructors manual, Be Real series, combat machete fighting, and much more.

Once you have downloaded the document of your choice, don't forget

to check out the rest of the always-changing website.

Master Brusso is always uploading new things to the site so don't forget to update yourself regularly.

Master Ed Martin will be coming to Awarrior-sway.com very shortly! He is going to have his own section on our site to sell his videos, now downloadable for home use or on the iPod, so watch the site for this exciting addition.

Dave Vargas loves them!

Dave Vargas is a well-known man in the knife-fighting world, but before now he had never been introduced to anything like the defenders.

Mr. Vargas is the head of the brotherhood of the blade, and has established his life around knife fighting. He had never heard of the defenders until the pre-

vious summer when he was hosting a knife-fighting seminar in Chicago. Kerry Lewis Sensei who was teaching at the seminar also brought along a defender and taught a class on how to use the defender.

The first time Mr. Vargas handled a defender he loved it so much he has now integrated the de-

fender into his knife fighting world.

Purchase your defenders for the holidays.. Give the gift of life! And it bites back all year!!!



Dave Vargas learning to love the defenders.

Bad guys you are put on notice!

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“When the bad guy comes a calling, give him the

The Defenders
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 GIVE HIM THE BAD DAY!

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 and Powerful**

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 Approved by Master Brusso

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 12 models available

The Defenders on Boing Boing!

The BBC did a special called “Crazy rulers of the world” and Master Brusso was filmed for this particular show. When watching this film you may get the innate feeling that some of the people featured on this special are a little strange, but not Master Brusso! He is seen trashing the host Englishman Jon Ronson. Although Mr. Ronson may appear to be a little wimpy, Master Brusso shows the full effectiveness of the defender at hand. While filming this BBC episode Mr. Ronson learned how to use the defender, and he also learned his pain threshold. Wherever this BBC special is aired, we have an in ornate amount of defender orders coming in.

Because of the episode on Boing Boing Master Brusso was recognized at a blogging and podcasting expo in Las Vegas, Nevada. Two boys recognized him and approached him to ask if he was the same man they had seen in the video. He

said he was in fact Master Brusso and then he proceeded to trash the two boys with the same defender he had used in the BBC special. After the two boy’s “lesson” on the defenders Master Brusso was asked to sign some autographs and he happily did so. The BBC special done by Jon Ronson has made the defenders more famous by each passing day. Here is the link: <http://www.boingboing.net/2007/11/01/documentary-crazy-ru.html>



Jon Ronson being taught how to properly use a defender. “OUCH, please stop!”

Written by Paige Brusso